

Enterprise Ireland's Green Offer

Building Business Sustainability

Tom Lowry
Competitiveness Department

What we do

- Enterprise Ireland is responsible for the growth and development of Irish enterprises in world markets
- We work with client companies in the manufacturing and internationally traded services sectors
- The Competitiveness Department helps companies to build the experience, knowledge and capability of staff to improve company performance and ensure a strong competitiveness position in global markets

Competitiveness Dept. Business Offer

- **Lean Business Offer contains**
 - Lean Supports
 - LeanStart
 - LeanPlus
 - Lean Transform
- **Company Competitiveness Health Check - Benchmarking**
- **Green Offer contains**
 - First Steps to Green Competitiveness Guidebook
 - GreenStart
 - Business Process Improvement grant - GreenPlus
 - Technical Feasibility grant – Environmentally Superior Products/Processes

Green Offer

- **First Steps to Green Competitiveness Guidebook**
 - Introduction to basic environmental management
 - Either incorporated into a LeanStart project or available as a stand alone guide to companies
 - Helps companies to put systems and practices in place to manage their impacts
 - Includes an Environmental Policy Statement and a small number of Ecomap templates
 - Can help companies prepare for more advanced level capability

Green Offer

- **GreenStart**

- Similar to LeanStart grant in terms of structure, i.e. €6300 project (€5000 grant)
- For SME companies
- Database of approved Environmental Consultants/Trainers available on Enterprise Ireland website
- Helps companies to put systems and practices in place to improve their environmental performance
- Includes a project based on identifying cost savings in resource efficiency
- Can help companies prepare for more advanced level capability

Green Offer

- **GreenPlus**

- Training support for companies to develop capability in the area of environmental sustainability or energy management
- Database of approved Environmental Consultants/Trainers available on corporate website
- Support for internal Green Champion to be trained in Environmental/Energy Best Practice
- Building skills in workforce to international ISO Standards level
- Company will be in position to apply for Certification to ISO 14001 or ISO 50001 Standards
- Project support to maximum of €70k (€35k grant support) for eligible expenditure

Green Offer

- **Environmentally Superior Products/Processes – Technical Feasibility support**
 - Support for projects to develop/make improvements to products and processes that reduce their impact on the environment
 - Use of techniques such as Eco-design and Life Cycle Analysis to determine impacts
 - Support for internal person, prototyping and external consultancy
 - Project support to maximum of €70k (€35k grant support) for eligible expenditure

Green Offer Web Link

- <http://www.enterprise-ireland.com/en/Productivity>

http://www.enterprise-ireland.com/en/Productivity/ Productivity – Company Co...

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Productivity – Building Company Competitiveness through Best Practice

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In today's business environment you are competing against global competition. It is essential that you understand your company's competitiveness position compared to international competitors and introduce measures to maintain and improve your position in the market place. Enterprise Ireland can work with you to identify and measure competitiveness issues, we can introduce you to best practices in your industry, and support you by providing access to our range of competitiveness building tools, including our Company Competitiveness Health Check, our Lean Offer and our Green Offer. All our supports are available to our clients and are designed to build the experience, knowledge and capability of your people to improve your company's performance and ensure a strong competitiveness position in global markets. Click on the links below to learn more.


Company Competitiveness Health Check



Benchmark your Company against Europe's biggest databases to see how you compare against your sector to help

[More Information](#)


Lean Business Offer



Learn the Basics with Lean Start, Improve Performance with Lean Plus, Transform your Business with Lean Transform

[More Information](#)

Green Offer



GreenPlus Funding, Information and Advice to Improve your environmental performance, reduce costs and access Green Markets

[More Information](#)

http://www.enterprise-ireland.com/EI_Corporate/en/Product Build a Green and Sustaina...

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Environmental Improvement Funding from Enterprise Ireland

Business Process Improvement - GreenPlus Assignments

Under the Enterprise Ireland Business Process Improvement Grant, client companies can apply for funding towards the cost of undertaking a GreenPlus Assignment. Assignments are designed to assist company managers to develop their environmental management capabilities, drive environmental efficiencies and achieve improved sustainability. Eligible assignments may include:

- > Understanding and embedding improved environmental management practices in your company.
- > Assessing and applying international environmental best practices and standards.
- > Other process improvements with the potential to increase your company's environmental sustainability, minimise material and resource costs, minimise waste (water, energy, materials) and lead to improved company competitiveness.

Improvement projects must address a clear business need and deliver a positive impact on your business. Assignments may vary in size and scope but will typically be completed within six months and will not exceed a total project cost of €70,000. For more detailed information on eligible costs and how to apply, go to [Business Process Improvement Grant](#).

Technical Feasibility Grant

The Enterprise Ireland Technical Feasibility Grant can be used to assist companies to undertake a technical feasibility study aimed at investigating the technical aspects of introducing or developing new or improved products, technologies, services or processes that are environmentally superior. To learn more about eligible costs or how to apply, please go to [Technical Feasibility Grant](#).

Key contacts/more information

For more information, contact your [Enterprise Ireland Adviser](#). If you are not a [client](#) of Enterprise Ireland, please contact your local Enterprise Ireland regional office.

http://www.enterprise-ireland.com/en/funding-supports/Cor Business Process Improvem... X

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Enterprise Ireland > Funding > Company Funding by Stage of Development > Established SME Funding (> 10 employees) > Business Process Improvement Grant

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Funding supports & Programmes

- Have a Startup Idea
- High Potential Start-Up (HPSU) Funding
- Established SME Funding (> 10 employees)
- Large Company Funding (> 250 Employees)

Business Process Improvement Grant

[Overview of the Business Process Improvement Grant](#)
[Am I eligible?](#)
[What costs are eligible and what is the maximum funding available?](#)
[What are the call close dates?](#)
[How do I apply?](#)
[Where can I find a Suitable Trainer/Consultant?](#)
[More Information/Key Contacts](#)

Overview of the Business Process Improvement Grant

The Business Process Improvement Grant is used to support short to medium term company projects that are designed to develop management capability and drive company efficiencies and business process improvements. Improvement projects must address a clear business need and deliver a positive impact on your business. Projects must also demonstrate the potential to develop the knowledge and skills of the company's management team. The Business Process Improvement Grant can be used to support one of the following assignments;

> [Lean Plus Assignment](#)

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What costs are eligible and what is the maximum funding available?

Eligible costs include the cost of hiring external consultant/trainers. A company may also choose to allocate the costs of an internal company project champion/manager subject to Enterprise Ireland approval.

The maximum level of grant support is up to 50% of eligible costs incurred to a maximum grant of €35,000.

External Trainers/Consultants	<p>Costs of hiring a specialist external trainer/consultant to input into or undertake the proposed Business Process Improvement Assignment are eligible.</p> <p>Consultancy rate per day to be inclusive of travel and subsistence and all out-of-pocket expenses.</p> <p>Days 1 to 20: €900 per/day, Days 21 to 40: €700 per/day, Days 41+: €600 per/day.</p> <p>Where more than one consultant is being used from the same firm the daily rates/limits apply to the firm.</p> <p>Where there is more than one consultancy firm involved on the project, the rates & limits apply to each firm separately.</p>
Internal Project Champion	<p>An internal project champion is an Enterprise Ireland assessed and approved manager in your company who will be responsible for driving continuous measurable improvement and efficiencies relating to the Business Process Improvement assignment being applied for.</p> <p>Maximum of 1 internal champion allowed. Max support is up to €20,000 i.e. 100 days salary to a maximum daily rate of €200.</p> <p>Internal champion costs must not exceed external trainer/consultancy costs or €20,000 whichever is the lesser.</p>

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Where can I find a Suitable Trainer/Consultant?

Lean Plus Assignments:

A [Directory of Lean Consultants/Trainers](#) interested in undertaking assignments under this initiative is maintained by Enterprise Ireland Lean Team. The directory includes a list of each consultant/trainer and summary of their expertise and experience with Lean projects. A company may select a consultant/trainer from this directory, or it may select a consultant/trainer who is not. In either case, before the company applies for funding, sufficient information must be provided to Enterprise Ireland to demonstrate that the proposed consultant/trainer is qualified to carry out the proposed work and has previously carried out similar assignments satisfactorily. Please ensure you carefully read the [Guidelines for Use of Directory \[excel format\]](#) prior to selecting from the list of consultants/trainers.

e-Marketing Improvement Assignments:

A panel of e-marketing consultants interested in undertaking assignments under this initiative has been assembled by Enterprise Ireland. Companies applying for support for an e-marketing assignment may choose to select a trainer/consultant of their choice from this panel. However, the fact that a consultant is included on the panel does not guarantee that the consultant is suitable for your particular assignment. Alternatively, you may seek to employ a trainer/consultant who is not on the panel. Companies who hire a trainer/consultant who is not on the panel will be asked to provide sufficient information, in their grant application, to demonstrate that the consultant they propose to use has previously carried out similar assignment (s) satisfactorily. For further information, go to [Internet Marketing Unit](#).

GreenPlus Assignments:

A [Directory of Environmental Consultants/Trainers](#) interested in undertaking assignments under this initiative is maintained by Enterprise Ireland Green Team. The directory includes a list of each consultant/trainer and summary of their expertise and experience with Green projects. A company may select a consultant/trainer from this directory, or it may select a consultant/trainer who is not. In either case, before the company applies for funding, sufficient information must be provided to Enterprise Ireland to demonstrate that the proposed consultant/trainer is qualified to carry out the proposed work and has previously carried out similar assignments satisfactorily. Please ensure you carefully read the [Guidelines for Use of Directory \[excel format\]](#) prior to selecting from the list of consultants/trainers.

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A	C	D	E	F	G	H	I	J
				Environmental Consultants Directory			Last Updated	07/11/2013
				Summary Profile and Keyword information				
Business Name	No. of Staff	Location	Contact Person	Company Website	Sectoral Experience			
					Food	Manufacturing	Software	Services
Environmental Efficiency Consultants (Ireland) Ltd.	10	Wicklow	Bob Sutcliffe Noel McGrath	www.enviro-consult.com	Red Meat, Dairy Confectionery	Fabrication, Printing, Wood Processing, Precast Concrete		Hotel, Call Centres, Other Commer
MFA, Michael Finnegan Associates	2	Dublin	Michael Finnegan	www.mfa.ie				
AEMS - Authentic Solutions	1+ assoc.	Dublin	Conor Molloy	www.aems.ie	Supply chain Transport	Laminates Industrial Diamonds Plastics	ICT Energy Mgmt	Supply chain Transport Printing Data Centres Office Comple
ED Environmental	2	Cavan	David Kelly	www.kdenw.ie		Pharmaceutical Engineering Building sector Chemical		Healthcare Waste
Casey Technology	5	Kilkenny	Conor Casey	www.caseytechnology.ie	Dairy Processing			University Cam

Guidelines Consultants Directory

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Funding

Supports & Programmes

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Technical Feasibility Study

Overview of the Technical Feasibility Grant

[Am I eligible?](#)
[What is the maximum feasibility grant and what costs are eligible?](#)
[How do I apply?](#)
[What are the call close dates?](#)
[Key contact/more information?](#)

Overview of the Technical Feasibility Grant

The aim of the Technical Feasibility Grant is to support the cost of a company to undertake a technical study into;

- the development of new products, technologies, processes or internationally traded services.
- the improvement/redesign or development of existing products, services or processes.
- the viability of extending or expanding company facilities to meet increased operational capacity needs.
- investigating the potential or application of new technologies or licensing in new technologies.
- research and develop a project proposal for submission for EU funding under [Framework Seven \(FP7\)](#).

The purpose of the study is to provide the necessary information to enable the company (and Enterprise Ireland) to come to firm conclusions

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What is the maximum feasibility grant and what costs are eligible?

The maximum grant funding available for a Technical Feasibility Study is 50% of eligible expenditures to a maximum grant of up to €35,000. Applications are considered on a case-by-case basis and the level of funding will be determined following assessment of;

- the merits of providing grant support to the activity set out in the application
- the need for financial support
- previous funding provided to the company
- potential for employment and sales growth

Eligible Expenditures	Maximum Limits and Notes
Salaries and Overheads	<ul style="list-style-type: none"> Only available to companies employing less than 50 employees. If the company is part of the group, group employment must be less than 50 employees to apply for salaries and overheads. Maximum salary support of €1,000 per week (€200 per day) for a maximum of 12 weeks (60 days) per employee. Only time spent on the proposed project by employees of the company can be applied for. Support for external consultants must be applied for in the Consultancy Fees section. Employee time spent attending Trade Fairs is ineligible. Overheads of up to a maximum of 30% of eligible salary costs can be applied for.
Foreign Travel and Subsistence	<ul style="list-style-type: none"> Only Travel and Subsistence costs for overseas trips related to the proposed project are allowed. Foreign Travel and Subsistence costs must be for company employees. Subsistence rate is to cover all out of pocket expenses including hotels, meals, taxis, local fares, incidentals etc. If Foreign Travel and Subsistence is for Trade Fairs, it is limited to 5 employees.

Contacts

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Envirocentre website

www.envirocentre.ie

- Website developed by Enterprise Ireland Environment Dept. in 2003
- Provides support, advice, legislation information, carbon footprint calculator, news, events, case studies, best practice documents etc.
- Provides bi-monthly Ezine to subscribers

Contact: Mary Bannon, Dublin Office
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THANK YOU FOR YOUR ATTENTION

Questions?