

Innovation Vouchers

January 2011

Innovation
Ireland



- Aims to Build Links between **Small Businesses** and **Knowledge Providers**
- Voucher (**€5,000**) can be exchanged for **Advice and Expertise** from the Knowledge Providers
- **Projects:**
 - **Require Innovative Solution**
 - **Provide Additional Value for the Business**
 - **Have On-going Benefits**

- **All Small Enterprises:**
 - Less than 50 Employees
 - Annual Turnover and / or Balance Sheet Not Exceeding €10m
- **Restricted to:**
 - Registered Limited Companies

- **Standard and Pooled Applications**
- **3 Calls: February April and September**
- **200 Vouchers Available In Each Call**
- **(If Over Subscribed:- Random Selection Process**
- **Applicant Restrictions:-**
 - **Used <2 Vouchers To Date**
 - **No Active Vouchers**
 - **Small, Reg. Limited Company**
 - **EI Clients: <€300k in R&D Support**

Vouchers are Valid for 12 Months

- **NEW €5,000 Co-Funded Fast Track Voucher**
- **Available since Mid February**
- **10 Vouchers / Week**
- **(If Over Subscribed:- Random Selection Process)**
- **Same Applicant Restrictions Apply**

- www.innovationvouchers.ie
- www.expertiseireland.com
- Pat O'Brien 01 7272766 (pat.obrien@enterprise-ireland.com)

Innovation Partnerships

Fostering a Vital Linkage

Research & Development

Innovative research between company(s) & 3rd Level Institutions

Open to all Manufacturing & Internationally Traded Services (ITS) Companies

Develop a new, novel or innovative products, processes and services

Average of **50** Proposals / Year

Average project value is **€150k** rising to **€350K**

www.enterprise-ireland.com/innovationpartnerships

Key Features/Benefits

- **Open** Call All Year
- **Easy** to Use
- **Quick** Response (typically 6 Weeks)
- **Dedicated** researcher & research facilities
- **Access** to up-to-date science / technology
- **Skills** availability post-project
- **Reduced** R&D costs to company
- **IP** arrangements are generally straightforward

Project Requirements

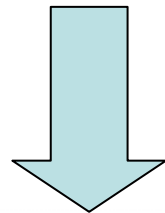
College

- Medium to High Risk R&D
- Challenging & Innovative
- Builds Research Capability



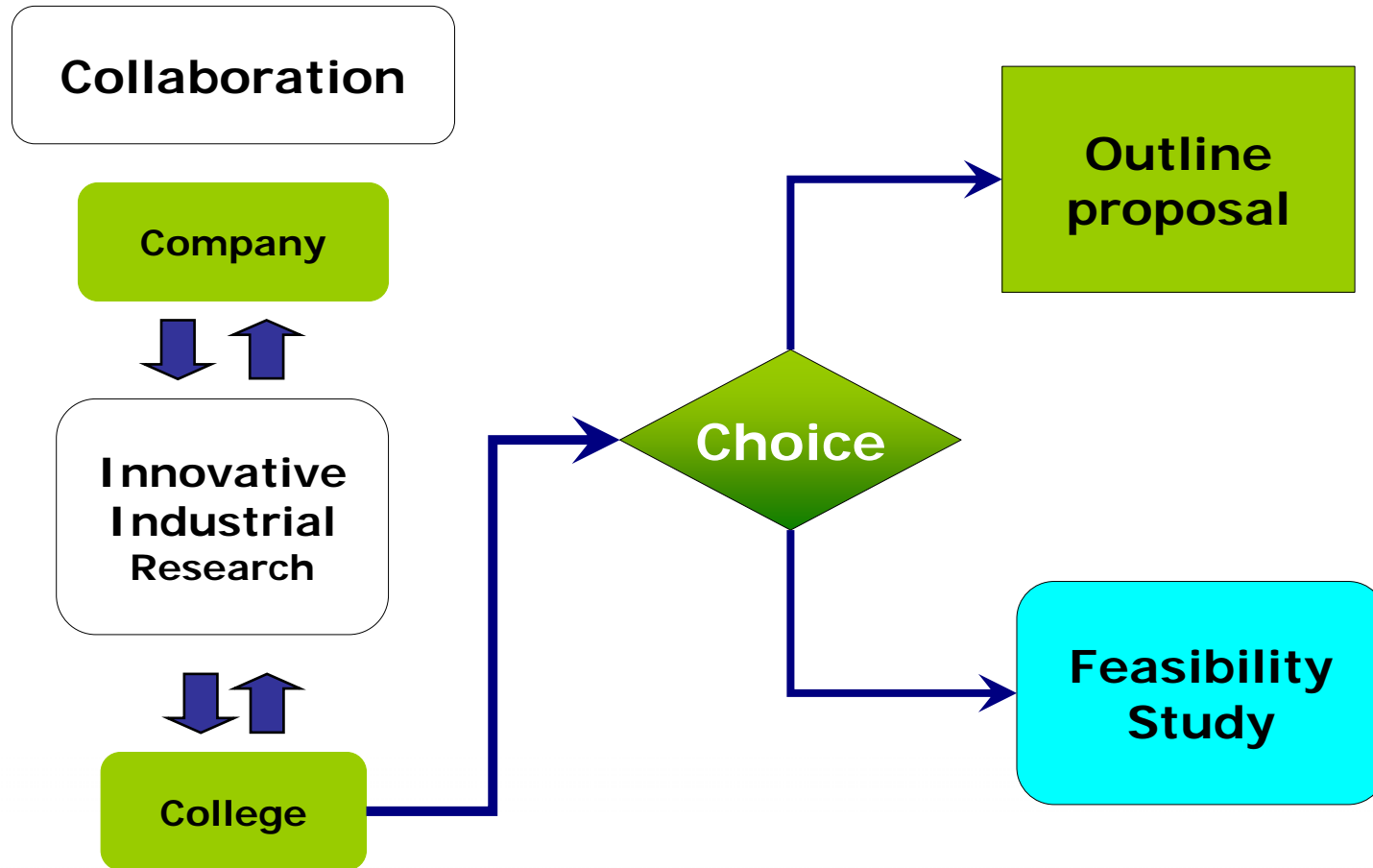
Company

- Commercial Value to Company
- Company Driven
- Reduced Technical Risk
- Reduced Commercial Risk



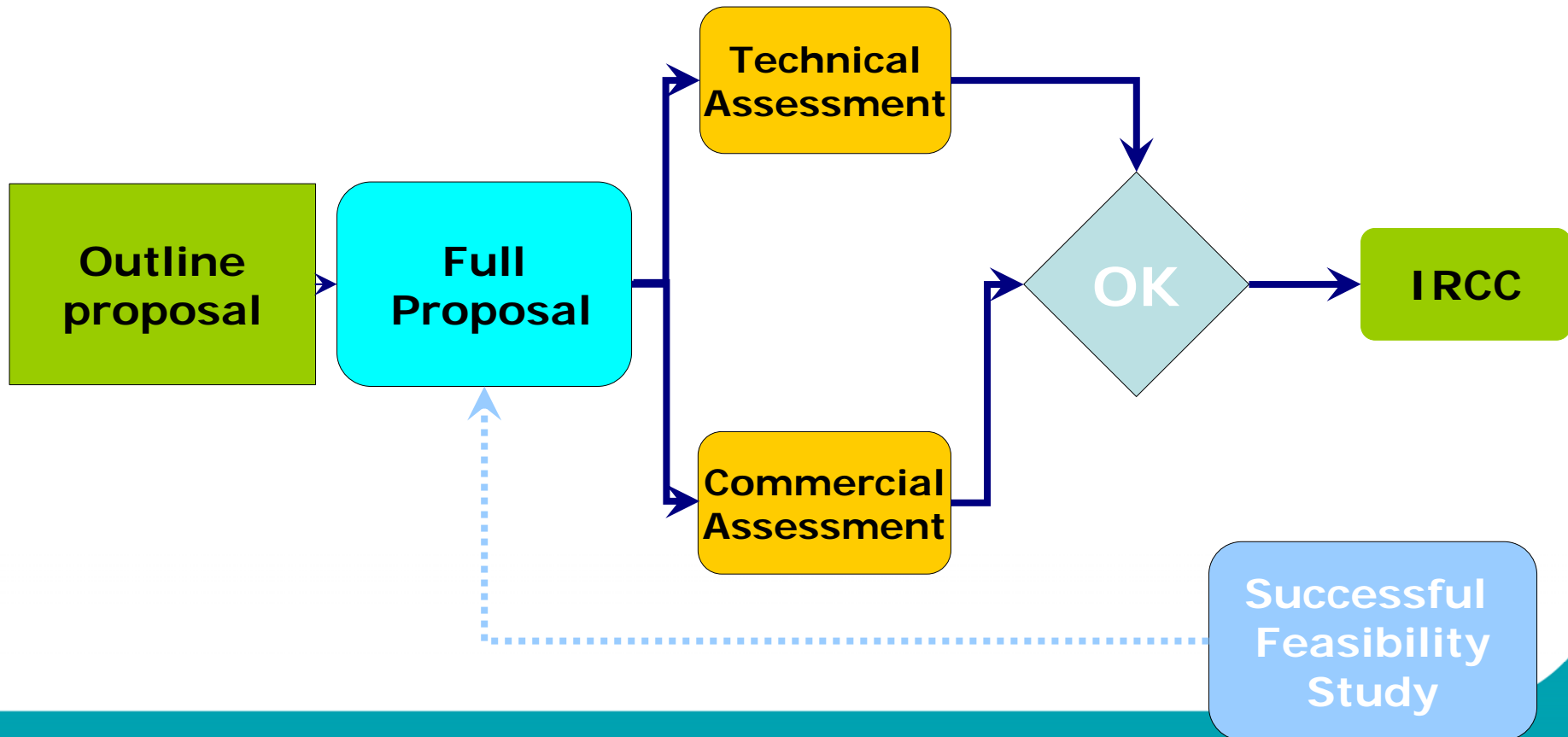
Competitive Advantage for Ireland

Entering the Programme



Application Review

4 - 6 wks



Project Cost Structure

Project Costs
(College)

Staff

Equipment

Materials

Travel

Other

=

Source of Funding

**Enterprise Ireland
(Grant)**

+

**Industrial Partner
(Cash & in-kind
Contribution)**

New IPP Funding Guidelines

Full Proposals

○ The level of funding awarded by EI under the new guidelines will depend on:

➔ **Company Size: Small, Medium or Large**



➔ **Project Focus: Industrial or Experimental**



➔ **Project Type: Collaborative Research?**

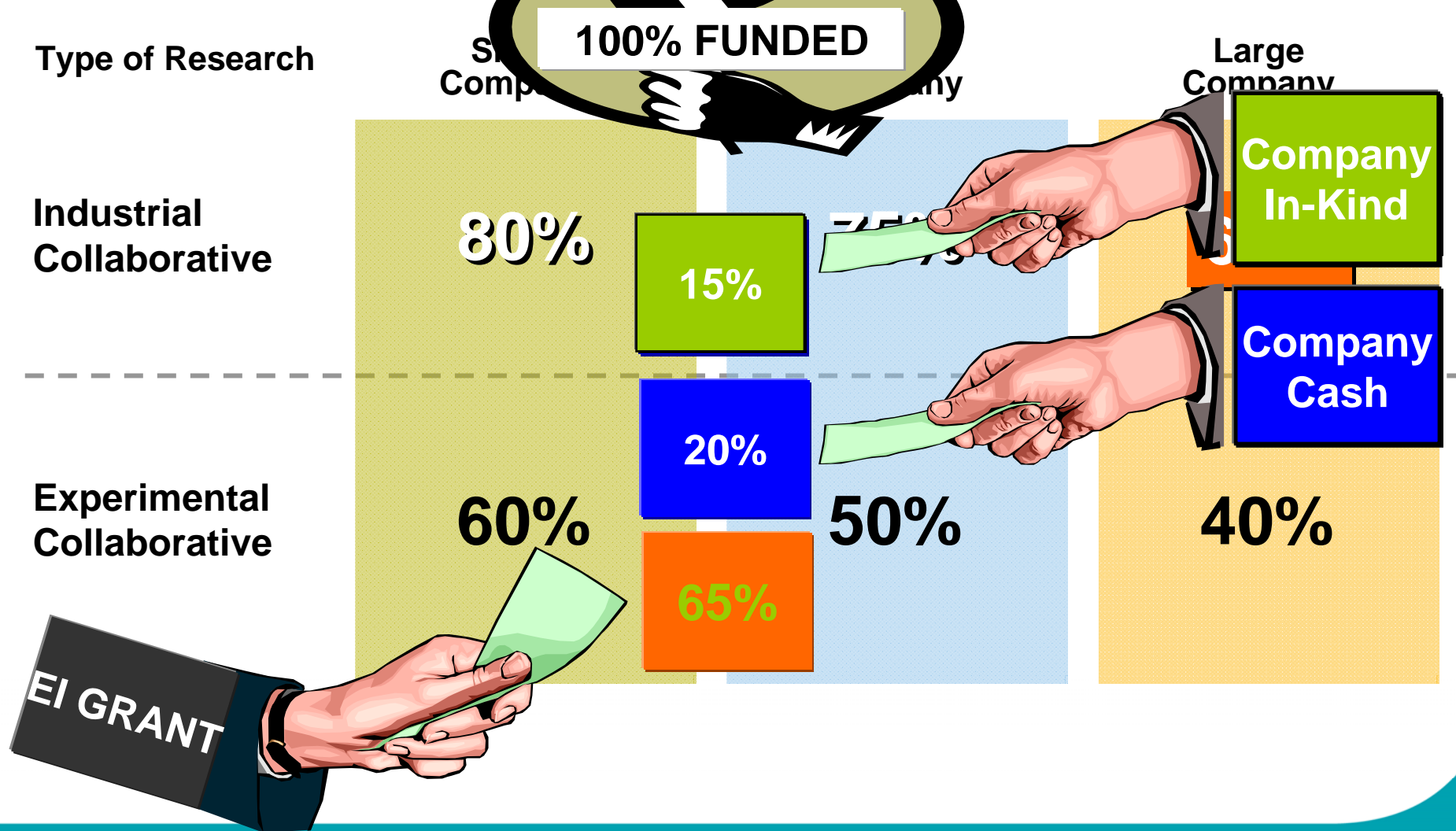


New IPP Funding Guidelines II

Type of Research	Small Company	Medium Company	Large Company
Industrial Collaborative	80%	75%	65%
Experimental Collaborative	60%	50%	40%

Every company partner will be expected to pay **20%** of the project costs in cash

New IPP Guidelines II



In-Kind Contributions

Equipment

Donated to the college (permanent)

Strategic value to the college (future research perspective)

Equipment usage located at the company partner facility*

*

exceptional & max: 10% overall project cost

Staff

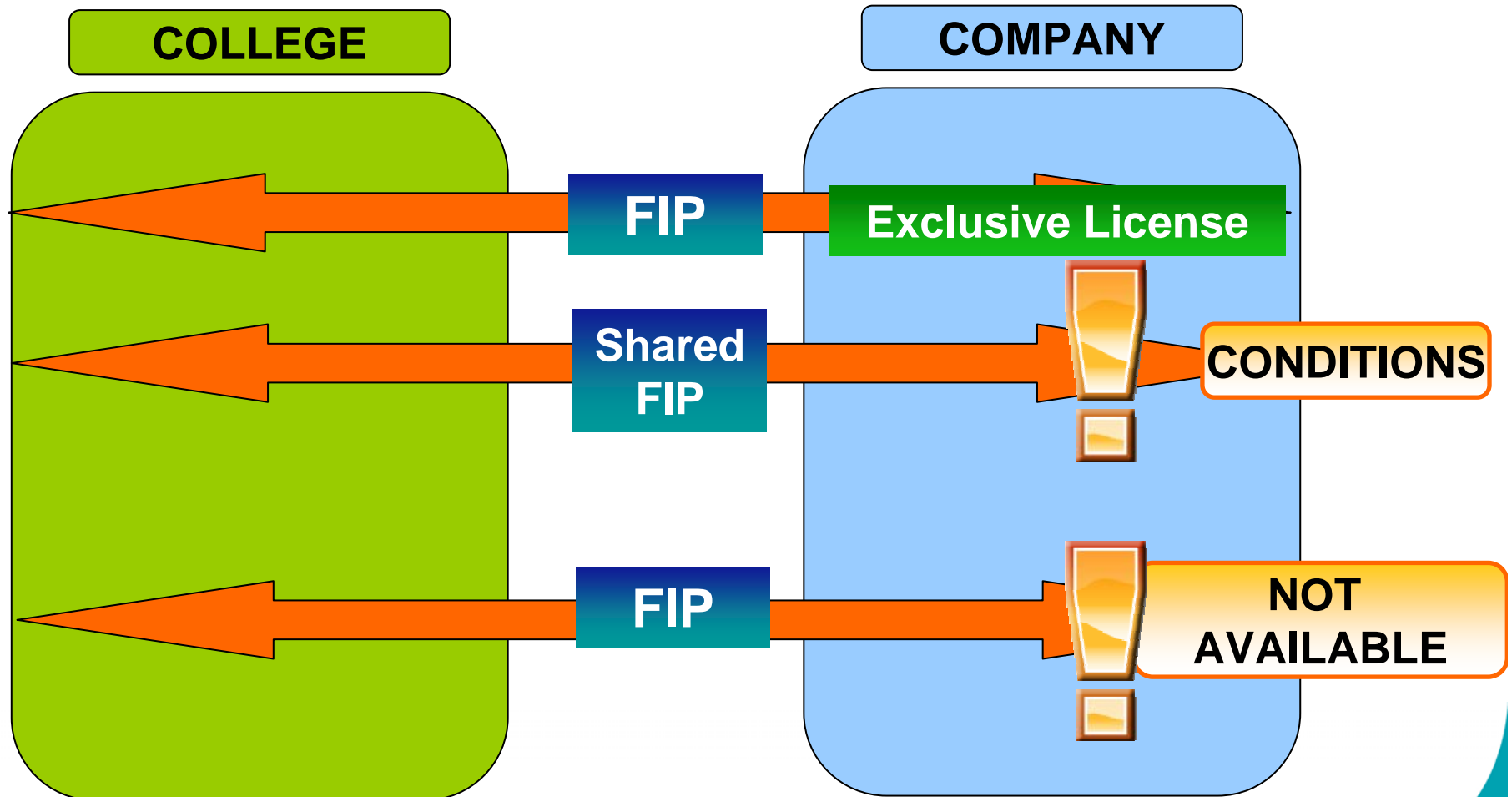
The company relocates technical staff to the academic group to complete project activities

Located in the college research facility for a specified period agreed to by the college and EI

Materials

No greater than 5% of the total project cost

Foreground IP Allocations



IPP Team

Tom Bannon & Cormac Cantwell

Enterprise Ireland, East Point Business Park, Dublin 3

Contact

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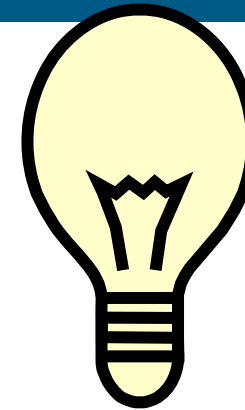
Company Size

Small 	1–50 employees	Annual Turnover and/or Balance Sheet	Not exceeding €10M
Medium 	50–249 employees	Annual Turnover Not exceeding €50M	Balance Sheet Not exceeding €43M
Large 	Greater than 250 employees	Annual Turnover Greater than €43M	

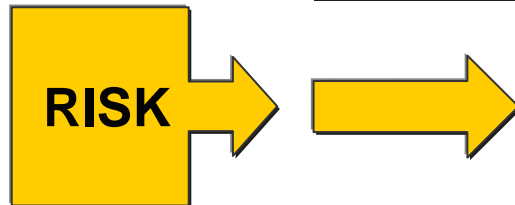
If a company is part of a group the employee, turnover, annual balance sheet and ownership limits apply to the group.



Industrial Research



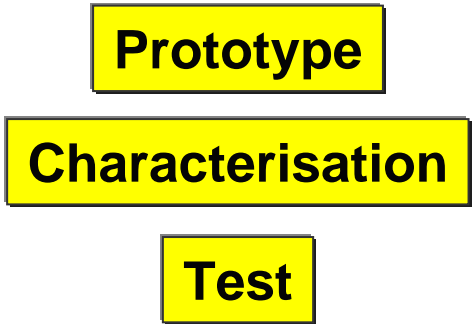
Brand New Knowledge



Experimental Development



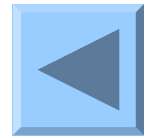
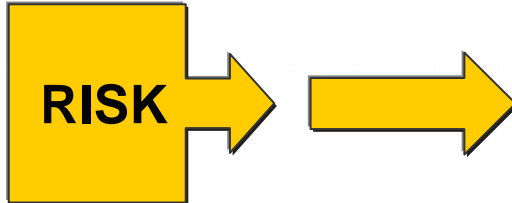
Use Existing Knowledge



LOW

MEDIUM

HIGH



Project Type:

Strategy

**Jointly
Developed
Work Plan**

**Mutual
Benefit**

**Share
The
Risk**

Project

**Jointly
Undertake
Work**

**Builds
on
College
IP/Know How**

**Mobility
Of
Staff**

Outcome

**College
Owns
FIP***

**New
Skills
Developed**

**Patents
IP
Publications**



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